CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

REVISION 9/14/12
Add $25,225 gross

Contract / Revision	Alt Order #
116534 /	06268654

Product
OBAMA :30 9/18

Contract Dates	Estimate #
09/18/12 - 09/24/12	**1536**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/14/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling: CIA - Mark PAID

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/18/12	09/21/12	The Doctors	10-11AM		:30			NM	5	$1,075.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 5	Rate $215.00							
N 2	WRAL	09/18/12	09/21/12	David Letterman	1135p-1237a		:30			NM	2	$540.00
CLASS 3 - CANDIDATE R8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 2	Rate $270.00							
N 3	WRAL	09/18/12	09/21/12	Price is Right	11a-12p		:30			NM	2	$650.00
CLASS 2 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 2	Rate $325.00							
N 4	WRAL	09/18/12	09/21/12	Noon News	12p-1p		:30			NM	5	$1,575.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 5	Rate $315.00							
N 5	WRAL	09/18/12	09/21/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	$645.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 3	Rate $215.00							
N 6	WRAL	09/18/12	09/21/12	Young and the Restless	4-5p		:30			NM	0	$0.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 2	Rate $585.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*09/17/12-09/23/12*		*Young and the Restless*	*4-5p*	-TuWThF----	*:30*		*~~$585.00~~*	*NM*		
Credited												
2	*WRAL*	*09/17/12-09/23/12*		*Young and the Restless*	*4-5p*	-TuWThF----	*:30*		*~~$585.00~~*	*NM*		
Credited												
N 7	WRAL	09/18/12	09/21/12	WRAL 5am News	5am - 5:30a		:30			NM	5	$750.00
CLASS 4 - CANDIDATE												
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract / Revision	Alt Order #
116534 /	06268654

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA :30 9/18	**1536**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$150.00						
N 8	WRAL	09/18/12	09/21/12	5:00 First News	5-530p		:30			NM	5	$5,575.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$1,115.00						
N 9	WRAL	09/18/12	09/21/12	WRAL 5:30AM News	530-6a		:30			NM	5	$2,250.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$450.00						
N 10	WRAL	09/18/12	09/21/12	5:30 News	530-6p		:30			NM	5	$5,575.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$1,115.00						
N 11	WRAL	09/18/12	09/21/12	6pm News (M-F)	6-630p		:30			NM	5	$6,675.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$1,335.00						
N 12	WRAL	09/18/12	09/21/12	WRAL AM News	6-7a		:30			NM	5	$3,625.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$725.00						
N 13	WRAL	09/18/12	09/21/12	CBS Evening News (M-F)	630p-7p		:30			NM	3	$4,005.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$1,335.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	3	*WRAL*	*09/17/12-09/23/12*	*CBS Evening News (M-F)*	*630p-7p*	-TuWThF----	*:30*		*~~$1,335.00~~*	*NM*		
		Credited										
	5	*WRAL*	*09/17/12-09/23/12*	*CBS Evening News (M-F)*	*630p-7p*	-TuWThF----	*:30*		*~~$1,335.00~~*	*NM*		
		Credited										
N 14	WRAL	09/18/12	09/21/12	Inside Edition	7-730P		:30			NM	5	$3,350.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$670.00						
N 15	WRAL	09/18/12	09/21/12	CBS This Morning	7am - 9am		:30			NM	9	$3,420.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	9	$380.00						
N 16	WRAL	09/18/12	09/21/12	Entertaiment Tonight	730-8P		:30			NM	5	$3,350.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$670.00						
N 17	WRAL	09/18/12	09/21/12	Dr. Phil	9-10a		:30			NM	5	$1,075.00
	CLASS 3 - CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/17/12	09/23/12	-TWTF--	5	$215.00						
N 18	WRAL	09/21/12	09/21/12	Fri Hour 3	10-11p		:30			NM	1	$2,225.00
	CLASS 3- CANDIDATE r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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116534 /	06268654

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA :30 9/18	**1536**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $2,225.00						
N 19	WRAL	09/21/12	09/21/12	Fri Hour 2	9-10p		:30			NM	1	$1,790.00
CLASS 3 - CANDIDATE r8.23												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $1,790.00						
N 20	WRAL	09/22/12	09/22/12	6pm News (Sat)	6-630p		:30			NM	1	$175.00
CLASS 4 - CANDIDATE												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate $175.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRAL	09/17/12-09/23/12		6pm News (Sat)	6-630p	-------Sa--	:30		~~$175.00~~	NM		
See MG 20.2												
2	WRAL	09/17/12-09/23/12		7pm News	7-730p	-------Sa--	:30		$175.00	NM		
Ⓜ MG for 20.1 09/22												
Airs at 7p - CLASS 4 CANDIDATE												
N 21	WRAL	09/22/12	09/22/12	WRAL 6a News Sat	6-8a		:30			NM	2	$540.00
CLASS 3 - CANDIDATE r8.23												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $270.00						
N 22	WRAL	09/22/12	09/22/12	On The Record 7-730p	7-730p		:30			NM	1	$125.00
CLASS 4 - CANDIDATE												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate $75.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRAL	09/17/12-09/23/12		On The Record 7-730p	7-730p	-------Sa--	:30		~~$75.00~~	NM		
See MG 22.2												
2	WRAL	09/17/12-09/23/12		On The Record 730-8p	730-8p	-------Sa--	:30		$125.00	NM		
Ⓜ MG for 22.1 09/22												
Airs at 730p - CLASS 3 CANDIDATE r8.23												
D 23	WRAL	09/22/12	09/22/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
N 24	WRAL	09/22/12	09/22/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	2	$940.00
CLASS 2 - CANDIDATE r8.23												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays -----2-	Spots/Week 2	Rate $470.00						
D 25	WRAL	09/22/12	09/22/12	Sat Hour 2	9-10p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
D 26	WRAL	09/23/12	09/23/12	Sun Hour 3	10-11p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
N 27	WRAL	09/23/12	09/23/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$1,020.00
CLASS 4 - CANDIDATE												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $1,020.00						
N 28	WRAL	09/23/12	09/23/12	6pm News (Sun)	6-630p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
Week:		Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $250.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRAL	09/17/12-09/23/12		6pm News (Sun)	6-630p	---------Su	:30		~~$250.00~~	NM		
Credited												

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Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	OBAMA :30 9/18	**1536**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 29	WRAL	09/23/12	09/23/12	60 Minutes	7-8p		:30			NM	1	$2,670.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $2,670.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*09/17/12-09/23/12*	*60 Minutes*		*7-8p*	---------Su	*:30*		*~~$2,670.00~~*	*NM*		
See MG 29.2												
2	WRAL	09/17/12-09/23/12	60 minutes		730-830p	---------Su	:30		$2,670.00	NM		
Ⓜ	MG for 29.1 09/23											
N 30	WRAL	09/23/12	09/23/12	WRAL Sun Morning News	7-9a		:30			NM	2	$800.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------2	Spots/Week 2	Rate $400.00							
N 31	WRAL	09/23/12	09/23/12	Sun Hour 1	8-9p		:30			NM	1	$3,115.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $3,115.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*09/17/12-09/23/12*	*Sun Hour 1*		*8-9p*	---------Su	*:30*		*~~$3,115.00~~*	*NM*		
See MG 31.2												
2	WRAL	09/23/12-09/23/12	CBS SPECIAL		830-930p	---------Su	:30		$3,115.00	NM		
Ⓜ	MG for 31.1 09/23											
N 32	WRAL	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	2	$1,200.00
CLASS 2 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------2	Spots/Week 2	Rate $600.00							
N 33	WRAL	09/20/12	09/20/12	Thu Hour 3	10-11p		:30			NM	1	$2,450.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ---1---	Spots/Week 1	Rate $2,450.00							
N 34	WRAL	09/20/12	09/20/12	Thu Hour 2	9-10p		:30			NM	1	$3,115.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ---1---	Spots/Week 1	Rate $3,115.00							
N 35	WRAL	09/18/12	09/23/12	Late News	11-1135p		:30			NM	5	$6,675.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -TWTFS-	Spots/Week 5	Rate $1,335.00							
N 36	WRAL	09/18/12	09/18/12	Tue Hour 1	8-9p		:30			NM	1	$3,550.00
CLASS 3 - CANDIDATE r8.23												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -1-----	Spots/Week 1	Rate $3,550.00							
D 37	WRAL	09/18/12	09/18/12	Tue Hour 2	9-10p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
D 38	WRAL	09/19/12	09/19/12	Wed Hour 3	10-11p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
D 39	WRAL	09/19/12	09/19/12	Wed Hour 1	8-9p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
D 40	WRAL	09/19/12	09/19/12	Wed Hour 2	9-10p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												

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Advertiser	Original Date / Revision
Obama For America	08/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										Totals	97	$74,525.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/23/12	97	$74,525.00	$63,346.25
Totals	97	$74,525.00	$63,346.25

Signature: _____ **Date:** _____

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